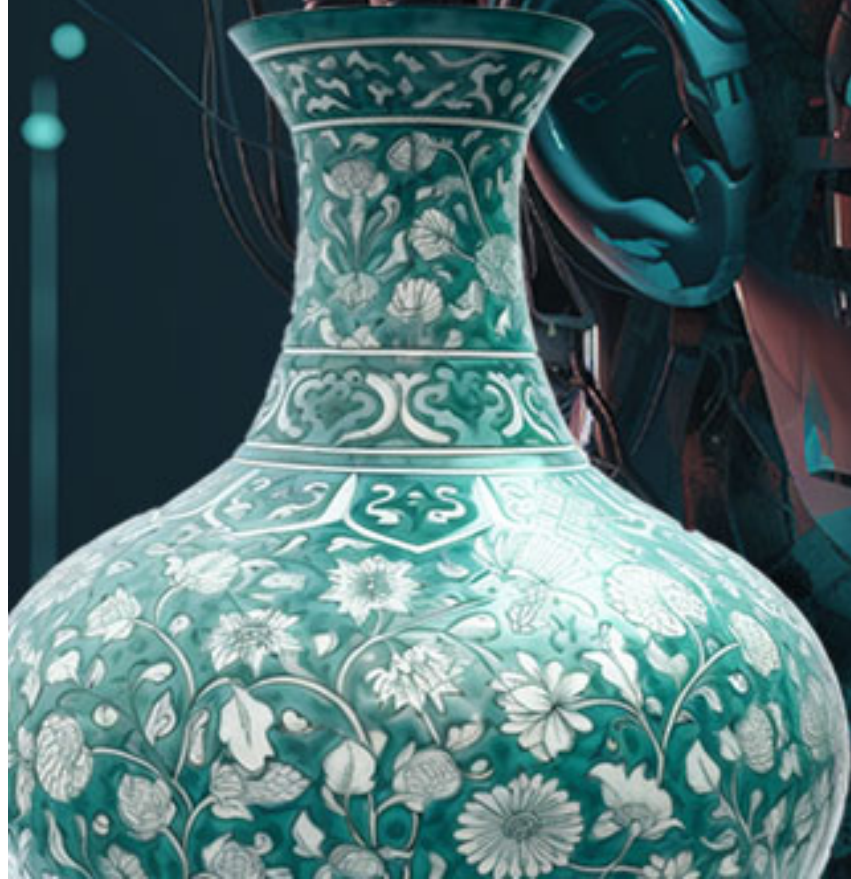


GAUK AI

BEYOND SEARCH

AI-Powered Marketplace Search Engine
With Personalized Feeds
Across Auctions, Classifieds and Dealers



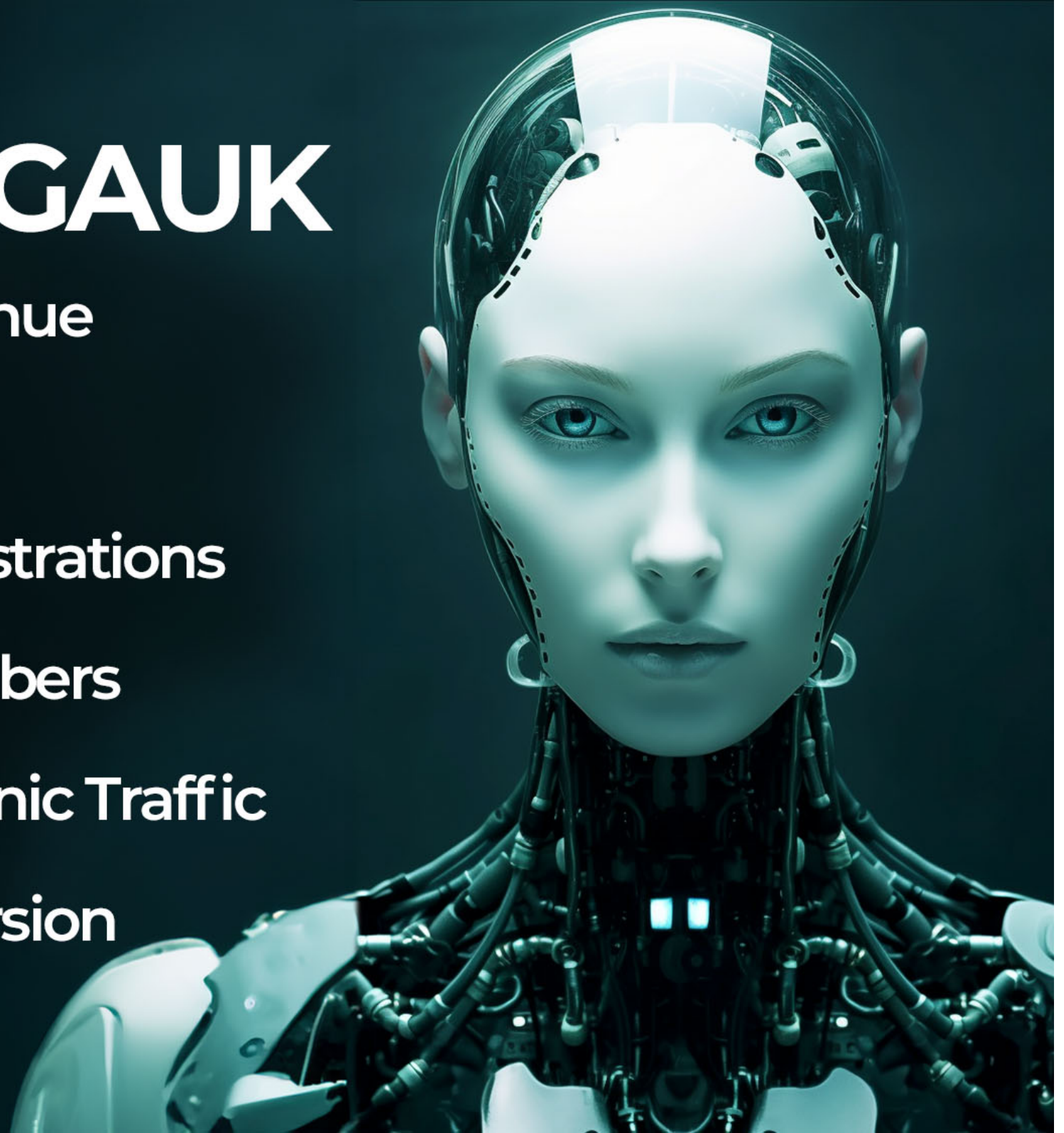
WHAT IS GAUK?



- **Revolutionary Evolution:**
New GAUK is a mega upgrade from its predecessor powered by our Ai engine
- **Specialised Search:**
GAUK gathers all listings from Auctions, Dealers, and Classifieds Nationwide across multiple verticals
- **User-Friendly Monitoring:**
Users monitor items across multiple websites through keyword-defined streams in a Kanban interface
- **Strategic Positioning:**
GAUK is strategically positioned in the largest marketplaces
- **User-Driven Evolution:**
Shaped over many years, GAUK has evolved in response to user demand
- **SAAS Freemium Model:**
Free drives traffic.
User have demonstrated a willingness to pay for upgraded features
- **B2C and B2B:**
Customers pay for the simple convenience.
Businesses connect with highly qualified leads

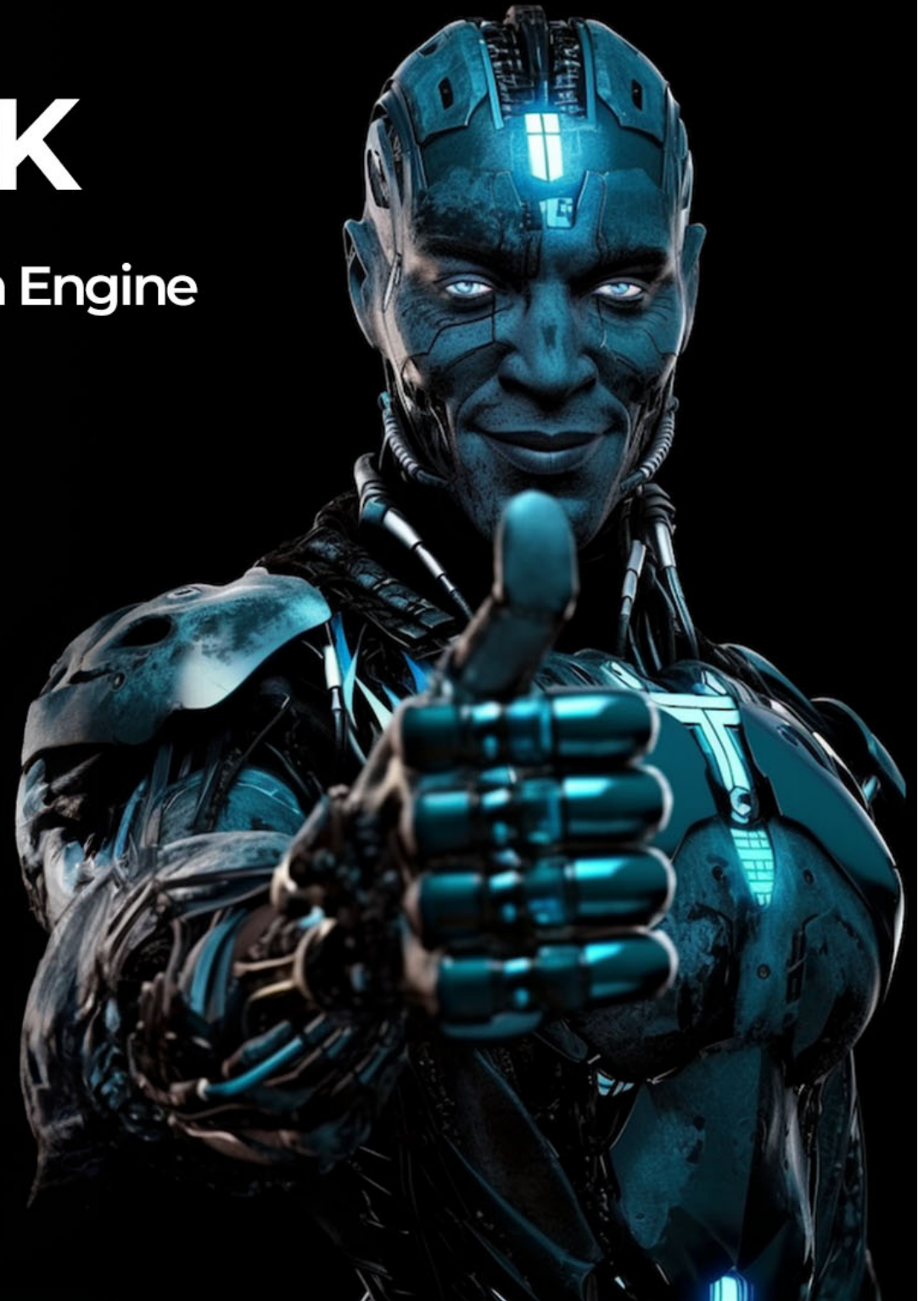
OLD GAUK

- £3M Revenue
- 90% Net
- 250k Registrations
- 4k Subscribers
- 100k Organic Traffic
- 2% Conversion



NEW GAUK

- Marketplace Aggregation Engine
Vehicles & Antiques MVP
- Multiple Verticals
- SAAS
- Pay to Search
& Premium Subscription
- Big Data
- Mobile Recognition App



MARKET



ONE ENGINE, MULTI MARKETPLACE

- UK
Europe
United States
- GAUK Motors
GAUK Antiques
GAUK Real Estate
GAUK Villas
GAUK Liquidation
GAUK Boats
GAUK Bargains
GAUK Food
GAUK...

SOURCES

A stylized globe with a network overlay, glowing in shades of blue and teal. The globe is composed of a grid of lines and dots, representing a global network or data flow. The background is dark, with the globe and its network lines being the primary focus.

- UK
Europe
United States

- Auctions

 - Dealers

 - Classifieds

 - Marketplaces

 - Forums

 - Social Media Groups

SEARCH SUCKS

- One Size Fits All Algorithms
- Favours Old Data
- Keyword Mindset
- Fragmented Data
- Time Intensive
- Lack of Automated Insights
- Missed Opportunities

GAUK IT

- Big Data
- Clean Data
- Real Time Data
- Personalised Data
- Fast Data
- No More Missed Opportunities



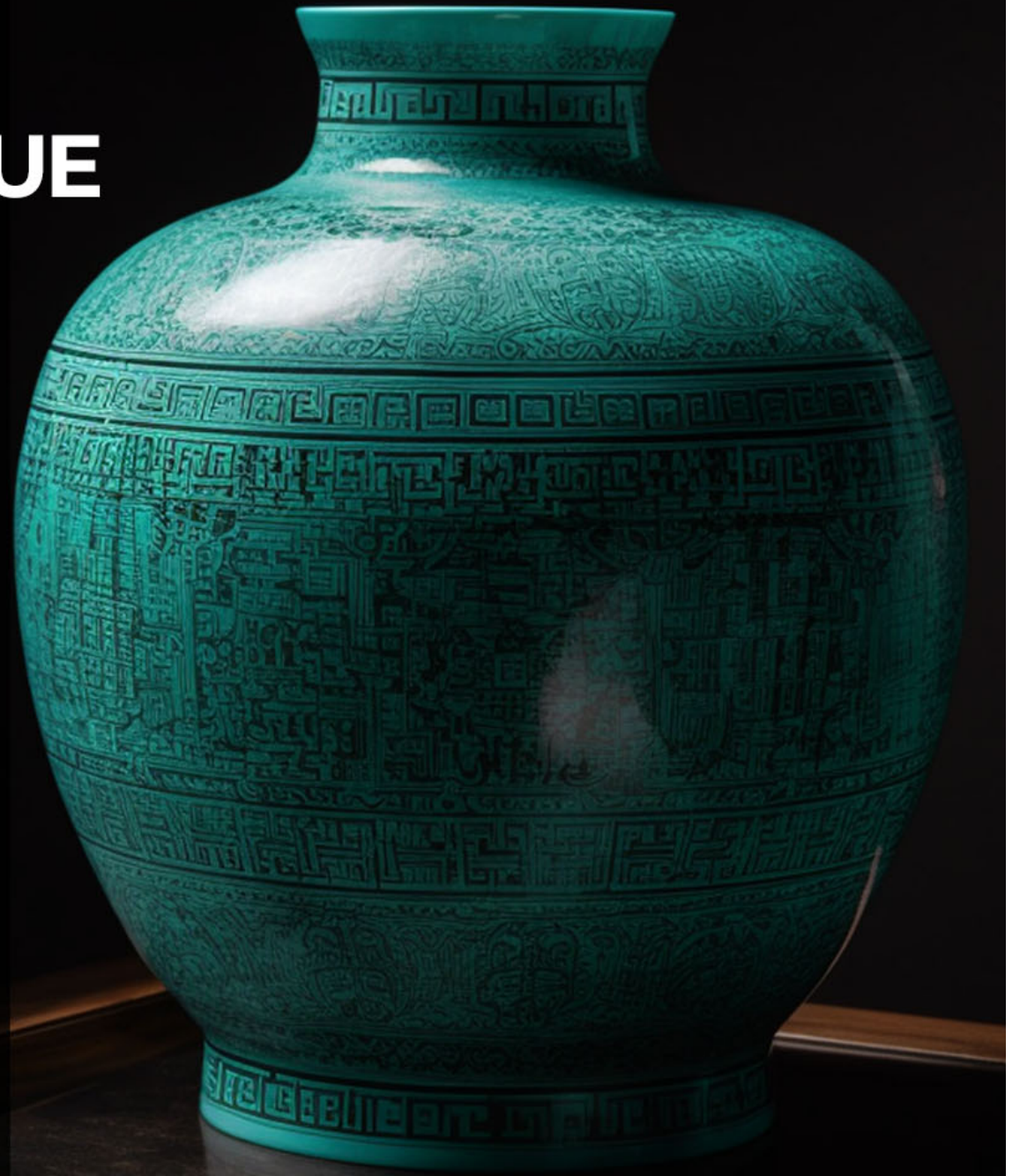
PAY TO SEARCH

- Proven & Disruptive
- Charging Business = Finite
- Pay to Search = Limitless
- No Marketplace Challenges
- Fair Results, No Bias
- Sustainable & Scalable



DIVERSE REVENUE

- Freemium
- Cross Sell
- Subscription
- Premium Services
- Contextual Ads
- B2C
- Big Data



CUSTOMERS

- Gorilla Marketing Legacy
- Targeted Digital Marketing
- Email & Autoresponders
- Viral Campaigns & Giveaways
- Influencers
- Affiliates
- SEO
- Content MotorBuzz
- Authoritative Data Motorpedia
- Coupons & Loyalty

TEAM



Paul
Big Thinker



Pete
Creative Genius



Victor
Tech Geek



The
Bots

THE MONEY

- RAISING £500K
- 7.5% Equity
- £3M Revenue (Old GAUK)
- 88.5% GP
- Break Even: 550 Subscribers
- £500k Software Build
- £0 Debt

SUBSCRIPTION FORECAST

100k Visitors 3% conversion 25% cancellation

- Year 1 = £3.2M
- Year 2 = £9.7M
- Year 3 = £16.1M



EXIT

○ 3-5 Years

○ IPO

○ ACQUISITION

Major E-commerce Platforms

Insurance & Financial Services

Technology Companies

Media and Publishing Companies

Marketplace Industry Players

Private Equity



GAUK NOW


Unique and lucrative investment opportunity with the potential to reshape the way customers access the marketplace.


With our cutting-edge AI technology, vast proprietary data sets, and user-centric approach, we are poised for exponential growth and market dominance.

SCAN FOR FULL DOCUMENTATION



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